

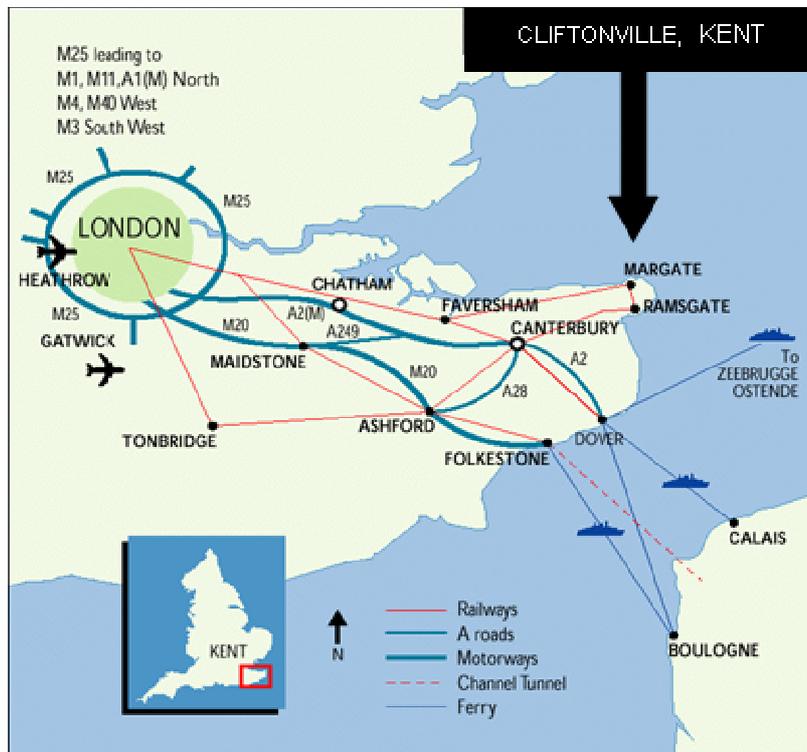
Home in Cliftonville, Margate

Creative Residencies and Commissions – Call for Proposals

Home is an ambitious programme of creative residencies and commissions that will take place in Cliftonville, Kent during 2014. Artists and arts organisations are invited to consider this opportunity to spend time in Cliftonville and develop new work that responds to the place and its communities.

Funded by Interreg with partners in the UK and France, Home is open to artists living in both countries and working across all art forms. A budget of up to £4500 is available for each residency and up to £6400 for each commission, to include artists' fees, materials, travel and subsistence. Accommodation, where needed, will be provided by artists based at Resort Studios who are the project's 'hosts'.

Artists can choose whether to apply for a residency or a commission, or both, and will be selected by a panel made up of local people and arts professionals. Please make this clear in your proposal, noting the deadline of 7th July.

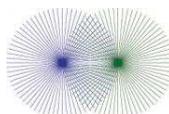


Please note: artists are also invited to attend the 1st birthday celebrations of Resort Studios on Saturday 5th July 2014 to get to know the area before submitting their proposals. Please contact us if you would like to come.

We look forward to hearing from you!

On behalf of the project partners:

MARGATE
ARTS
CREATIVITY
HERITAGE



Interregional
Culture-led
Regeneration

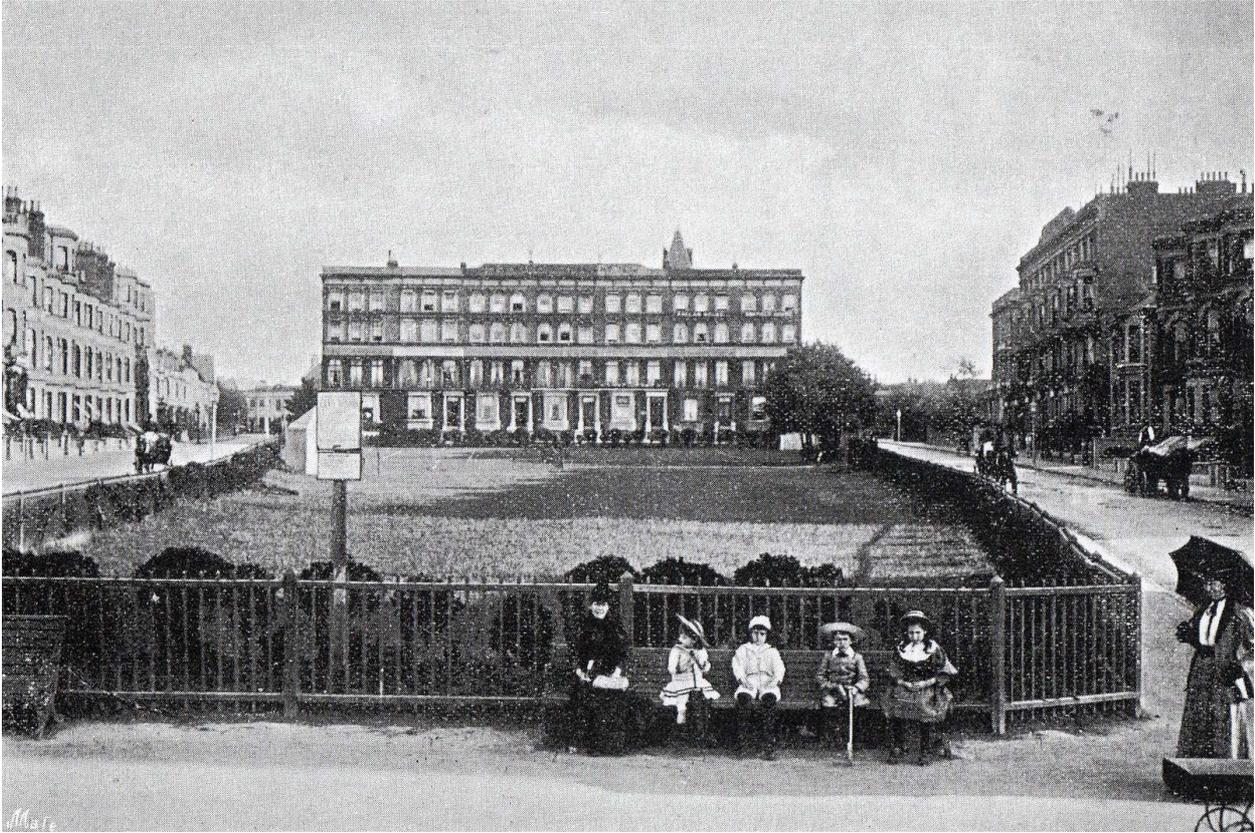


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Introduction and aims

Cliftonville was once one of the most desirable places to visit in the country; a cliff-top suburb of Margate, the UK's original seaside resort. Today both are enjoying a renaissance, as visitors to the town's new flagship cultural attraction, Turner Contemporary, discover the history, beauty and edgy appeal of this part of East Kent.



The development of Cliftonville began in the 1850s. Dalby Square (picture above) is its first designated Conservation Area

In addition to its rich seaside history and beautiful architectural features, Cliftonville has a diverse and vibrant local community with over 40 different languages being spoken. Northdown Road is its lively independent shopping street with Turkish, Gambian, Kurdish, South Indian, Italian, Greek and Mauritian business owners operating alongside historic local businesses, some of which have been here for over a century. The majority of the buildings date from between 1850 and 1914, with squares, avenues and a series of seafront green spaces facing onto scenic bays and beaches. Architecture, beaches and the local community have repeatedly been identified as some of the area's best features.

Yet Cliftonville suffers from negative stereotypes, particularly locally, following a long period of economic decline and significant changes in demographic leading to complex social issues. We want to forge a strong and positive sense of local identity, challenging stereotypes and changing perceptions of the area for the better. We want to work with artists who are interested in discovering and celebrating what makes us special by making Cliftonville their home for a month or longer.

Objectives

Through excellent artistic practice and working with the local community, Home aims to:

- Make more people aware of Cliftonville's strengths as a place to live and work, discovering and celebrating what makes Cliftonville special
- Make more people aware of Cliftonville's rich architectural and natural environment, its unique heritage and its place in history as a seaside town
- Increase pride in those children, young people and adults living in and visiting Cliftonville

We hope the project will also have a legacy of:

- A developed and tested evaluation methodology which will provide a framework for evaluating the impact of creative interventions in the UK and France (being developed by specialists who will work alongside commissioned artists)
- A recognised local specialism in socially-engaged arts practice (developed within the project host, Resort Studios, and by building aspirations for future projects)



Hotel Mediterranean, 17-19 Dalby Square, in a postcard from 1975 c/o Kent Gardens Trust

Residencies and their outcomes

Artists must be willing and available to spend a minimum of 4 weeks in Cliftonville during 2014. The precise timing and format of each residency will be negotiated with successful applicants.

We are interested in working with artists who:

- Are ambitious, both for their practice and for Cliftonville
- Are open-minded and generous in spirit
- Are interested in working in community settings
- Are committed to documenting and evaluating their process
- Want to forge a long-term relationship with the town



Members of Resort Studios will be matched with visiting artists, according to their practice and proposals, to help connect them into Cliftonville's communities, with which many of the artists have strong links.

Artists must be willing to record and share their research process and experience and support the evaluation of Home.

As an outcome of the residencies, we would expect to see a body of research and / or work responding to Cliftonville. We would also expect new connections to have been forged with local individuals and / or community groups, in ways that can be evidenced and that contribute to the project's aims.

It is anticipated that artists will spend between 4 and 6 weeks in the town but it may be beneficial to spread this over the course of the year to allow for ideas to develop and for any necessary permissions to be acquired (e.g. planning permission and events licences). Artists wishing to take up residencies only (and not commissions) may also wish to use Home as a pilot for a longer piece of work that is completed outside of the ICR programme.

Residents of the former Nigel House Hotel, Dalby Square © Martin Parr

Commissions and their outcomes

Following a period in residence with Resort Studios, or based on artists' existing knowledge of the area, we hope to commission new artwork, events, public interventions and other creative activities that have a legacy for the town.

Commissions should fulfil one or more of the following criteria:

- Improves the physical environment and encourages people to explore the area
- Promotes the town's history as the birthplace of the British seaside and its rebirth as a world-class destination for contemporary art
- Builds the capacity of the creative sector and encourages the sharing of skills
- Incorporates civic activities (volunteering etc.) and actively involves a wide range of residents
- Fosters new relationships within the local community and between arts organisations in Margate and France

Commissioning Terms

Copyright and ownership of the work produced as a result of the Home residencies and commissions remains at all times with the Artist. The Artist will grant permission to Commissioning Partners to reproduce any imagery created during the commission by photography, video, audio, digital or any media for publicity or promotional purposes connected with the programme.

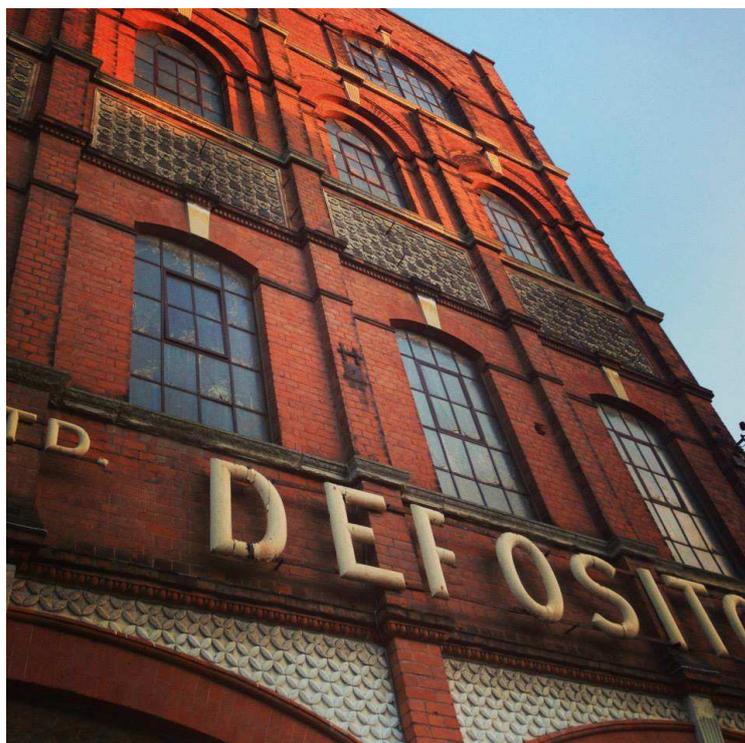
Budget and resources

A maximum total sum of £3600 is available for each **residency** to include artists' fees and materials with an additional £900 for travel and subsistence. Accommodation will be provided within Cliftonville by members of Resort Studios, the Host Organisation for the Home programme, at no extra cost to the artist.

A maximum total sum of £6000 is available for each **commission** to include artists' fees and materials with an additional £400 for travel and subsistence.

Resort Studios will also provide a studio space for artists to work with access to various shared facilities within the historic Pettman's Depository building, such as a printmaking space (c/o [Hello Print studio](#)), exhibition space, workshop space and messy space.

There is also a programme of workshops, events and artists' dialogue in which visiting artists are encouraged to play an active role, with further opportunities to engage with Foundation, BA and MA students at UCA Canterbury and their counterparts in France.



The F L Pettman Ltd Depository on Athelstan Road, home of Resort Studios

Eligibility

Applications are particularly encouraged from ICR partner areas in France (Bretagne, Calais, Lens and Rouen) and the UK (Bournemouth, Kent and Medway). Applications may come from outside of these areas, but travel expenses can only be reimbursed from within the region (see below) subject to the overall limitations of the budget.

France	Somme, Seine-Maritime, Calvados, Manche, Côtes d'Armor, Finistère, Ille-et-Vilaine.
England	Norfolk, Suffolk, Southend-on-Sea, Thurrock, Essex CC, Brighton and Hove, East Sussex CC, West Sussex, Portsmouth, Southampton, Hampshire CC, Isle of Wight, Medway, Kent CC, Bournemouth and Poole, Dorset CC, Cornwall and Isles of Scilly, Plymouth, Torbay, Devon CC.

Residencies and commissions are open to artists working in all art forms. A mix of practices will be chosen to contribute to the programme. All proposals must show how the artist's approach and way of working will contribute to the project aims. Residencies and commission cannot form part of Further or Higher Education course work.

Proposal requirements

Your proposal should be submitted as an electronic document (word or pdf) no bigger than 4MB and no longer than 8 sides of A4. Please use the following headings:

- **CV** (maximum two sides of A4) that demonstrates your previous experience. Where an application is being made as a joint approach, please include a short CV for each artist involved.
- **Images or recordings of previous work** (up to three examples)
- **Artist Statement** – describing practice
- **Proposal** – describing why you would like to work in Cliftonville and initial ideas for what you would like to do here. Please make it clear if you are applying for a residency or a commission, or both, and tell us how you plan to use the time and who you would like to involve (where appropriate).
- **Indication of expenditure**
- **Names and details of two referees**



The launch of 'From the knees of my nose to the belly of my toes' by Alex Chinneck in Godwin Road. Original photo by Clive Sax

Selection process

The opportunity is being advertised by open call. Particular care will be taken in promoting the opportunity to the creative clusters and practitioners across the ICR partnership (see below).

Proposals will be considered by local people and arts professionals on the Steering Group (see Local Partners and Governance below) together with a representative of Mission Louvre Lens Tourisme. Short-listed artists will be invited to attend an interview in Margate.

Successful artists will be selected according to:

- Quality of creative response to the Call for Proposals
- Quality of previous work
- Evidence of ability to deliver projects in public settings within a fixed timeframe and budget
- Approach to recording the artist's process and experience

ICR national and international partners

Home is part of a wider cross-Channel partnership programme called ICR (Inter-regional Culture-led Regeneration), funded by Interreg and involving the following arts schools, arts organisations and local authorities:

- University for the Creative Arts (Lead Partner)
- ADRT (Agence de Développement et de Reservation Touristiques): Mission Louvre Lens Tourisme, Lens
- Arts University College at Bournemouth
- Communauté d'Agglomération du Calais
- École Européenne Supérieure d'Art de Bretagne (EESAB)
- École Supérieure d'Art Le Havre, Rouen
- Strange Cargo, Folkestone
- Kent County Council
- Medway Council

These project partners are committed to championing the role of creative practice in regeneration. All the activities undertaken by the partnership include a strong emphasis on international collaboration and a focus on local community engagement, with a desire to learn together from the process.

In this partnership Cliftonville is represented by Kent County Council's Arts & Cultural Service team which has already developed a close relationship with French colleagues at ADRT in Lens. There are parallels between the two places – in Lens a new gallery of the Louvre has recently opened which is expected to drive regeneration, much as Turner Contemporary has begun to do in Margate. Partners are therefore excited about the opportunity to compare approaches to culture-led regeneration through this project and we hope the international dimension will provide added interest and inspiration for artists working in the UK. There will be opportunities to visit Lens and, wherever possible, we will encourage artists to consider themes that have resonance across both areas. The evaluation of the programme and its impact will happen jointly with partners in France and there is the potential for cross-border collaboration, exhibition and shared learning (see [Au Tour du Louvre Lens: Carnet 1: The Values](#)).

Local partners and governance

Home is managed and part-funded by the Margate Arts, Creativity, Heritage (MACH) partnership and Kent County Council. It is supervised by a Local Steering Group, responsible for defining the Residencies and Commissions; drafting the call for proposals; selecting and supporting artists; and delivering and embedding the project in Cliftonville. The Steering Group includes local residents and representatives of the following organisations:

- [Kent County Council](#) is responsible for reporting back to ICR partners and Interreg and overseeing evaluation.
- [MACH](#) is a partnership between the Arts Council, English Heritage and Thanet District Council that aims to support the growth of the creative sector in Margate by drawing on the opportunity and inspiration afforded by the town's heritage and historic built environment. MACH is responsible for managing the local steering group; liaising with the Host organisation and visiting artists; media relations; and local legacy.
- [Resort](#) is an artist-led studio group, arts space and studio provider based in the historic Pettmans Depository building in Cliftonville. Resort will act as the main point of contact for artists, providing accommodation; a warm welcome and a supportive, creative environment; links into the Cliftonville community and marketing and profile-raising of the programme.
- [Turner Contemporary](#) is a gallery in Margate delivering world-class exhibitions of contemporary and historical art, events and activities. Turner Contemporary will advise on the selection of artists and opportunities for artists to connect to their programme.
- [Margate Task Force](#) is a multi-agency team working to improve life in Margate by transforming the way public services are delivered to make them responsive, visible and joined up.
- [Thanet Community Networks](#) (TCN) is a charity working alongside the Task Force to support and develop positive communication networks between the voluntary, public and private sector, for the benefit of the wider community in Thanet and surrounding areas. Both TCN and Margate Task Force are supporting the project to maximise its contribution to the regeneration of Cliftonville and facilitate meaningful community involvement.
- Project evaluators, **Susan Potter and Dominique Chadwick**, are responsible for developing the evaluation framework that underpins the thinking and delivery of the commissioning process.

Project Timeline

2014

June	Call for Proposals
July	Deadline for artists' proposals
	Shortlisting by Steering Group
	Artist interviews
	Artists selected
	Individual residency and commission timetables agreed
August – December	Residencies and Commissions take place
December	Residencies and Commissions complete

2015

March	Evaluation report complete
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Deadline for entries

10am (GMT) on Monday 7th July, 2014.

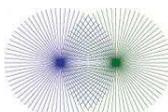
Please send your proposal by email to: sophie.jeffrey@thanet.gov.uk

Short-listed artists will be invited to attend an interview in Margate on Monday 14th July 2014.

For further information call Sophie Jeffrey, MACH Project Manager, on +44 (0)1843 577663.

MARGATE
ARTS
CREATIVITY
HERITAGE

RESORT



Interregional
Culture-led
Regeneration

